

## the must-read for hospitality people



**Hospitality Today** *magazine* is the online magazine for the UK's £115bn hospitality sector. It is a multi-media magazine with video on the page, and can be read anywhere, anytime on any iPhone, iPad, PC, Mac or laptop. It is complemented by <a href="HospitalityToday.TV">HospitalityToday.TV</a>

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\*EG: inside front cover. | Copy format: pdf; page size A4 vertical. Video ads from £199 | Editorial-style slots from £175

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## Editorial Calendar 2018\*:

**Winter 2017-2018 (HT39)** – copy 20 Dec: *European focus; champagne; management information; MICE business;* view from the top; luxury; *The market in 2018* 

**Spring 2018 (HT40)** – copy 20 Mar: *Master Innholders' GMs conference* 

**Summer 2018 (HT41)** – copy 20 Jun: *Equipment; room décor; social media; booking channels; finance; sleep; bars & cocktails* 

**Autumn 2018 (HT42)** – copy 25 Sep: *Pubs & inns; payment solutions; food suppliers; guest feedback; the business traveller; insurance* 

**Winter 2018 (HT43)** – copy 20 Dec: *Events; staff & HR; management technology; grow your bottom line; premium drinks* 

\*Timings subject to change; above list is indicative only. Regular features include big-name interviews, profiles of successful hospitality businesses, and market analyses. We are always interested in contributions which would be of interest to managers of hospitality businesses; email our editorial team at <a href="mailto:news@hospitalitytoday.com">news@hospitalitytoday.com</a>

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"A seriously good read and very nicely presented too. What I like is the breadth of topics covered by interesting people and in manageable quantities."

Peter Hancock, CEO, Pride of Britain Hotels

"I'm VERY impressed. The animated images look fantastic, it's definitely the future of publishing." Lynne Peachey, Membership Manager, British Hospitality Association



**Special Publishing Ltd.** SpecialPublishing.com
Belfry House, Batts Field, BRUTON, BA10 0DX

Tel: 01749 814908 email: info@specialpublishing.com

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